

# The Irish Dance Teachers Association of Canada – Eastern Region

*invites you to attend*



## **Vendor/Sponsorship Information Package & Contract**

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# 1 - About the Championships:

The North American Irish Dance Championships is one of the largest gatherings of Irish dancers in the world.

The Championships have been running continuously since the early '80s and have grown to around 3,500 competitors. Add in families and friends and the event easily draws over 5,000 attendees.

The primary purpose of this competition is to qualify dancers to compete at the World Championships, but it also helps to continue a rich tradition which encourages self-discipline, mutual respect, sportsmanship and a healthy active lifestyle.

NAIDC 2022 is the fifth time the Championships are being held in Eastern Canada, and the second consecutive time for Montreal.

The organizing committee, with the support of over 100 Irish dance teachers across Ontario, Quebec, Nova Scotia and New Brunswick, are thrilled to be the first region to be able to host these Championships after a two-year hiatus due to Covid-19, and cannot wait to welcome everyone back together again.

Despite the obvious hit that businesses took during the pandemic, we hope you agree that now is the time to re-connect with your previous clients, and introduce your products to new ones. There will be a significant number of families attending these Championships for the very first time, so please keep that in mind.

We look to you for financial support and hope you can find something in this package which suits your budget and interests.

## 2 - Advertising Opportunities:

### Standard Program/Journal Page ads:

*inside front cover – 8.5" x 11" plus bleed	SOLD
*inside back cover – 8.5" x 11" plus bleed	SOLD
*outside back cover – 8.5" x 11" plus bleed	SOLD
*full COLOUR pages – 8" x 10.5" no bleed	USD \$300
*full B/W pages – 8" x 10.5" no bleed	USD \$200
*half B/W pages – 8" x 5" no bleed	USD \$125

## 3 – Junior Sponsorship Options:

### \$500 USD — Sponsor a Competition

- acknowledgement in the event program as the official sponsor for a competition, and also at that competition's award ceremony
- option to present awards for the sponsored competition

### \$500 USD — Sponsor the World Qualifier Certificates

- acknowledgement in the event program and at each award ceremony as being the official sponsor for these items
- name and/or logo to feature on the certificates

### \$750 USD — Sponsor a Stage for a Day

- acknowledgement in the event program and at the stage as being the official sponsor of the stage
- includes a pull-up banner to be placed near the stage of your choice, with the option to keep the banner
- discounts are available for multiple days/stages; just ask!

### \$1000 USD — Sponsor the Teachers' Reception

- acknowledgement in the event program and at the reception as being the official sponsor for this function
- includes a pull-up banner to be placed at the reception, with the option to keep the banner
- includes two (2) complimentary passes to the VIP welcome reception on Thursday June 30 (details to follow)

### \$1,500 USD — Sponsor the Winning Solo Teacher Awards

- acknowledgement in the event program as being the official sponsor for these items
- includes a pull-up banner to be featured in the registration area for the duration of the Championships, with the option to keep the banner
- includes two (2) complimentary passes to the VIP welcome reception on Thursday June 30 (details to follow)
- includes a keepsake award and the option to receive it on stage during an award ceremony

### \$2,000 USD — Sponsor the Boys' Cummerbunds

- acknowledgement in the event program as being the official sponsor for these items
- includes a pull-up banner to be featured in the registration area for the duration of the Championships, with the option to keep the banner
- includes two (2) complimentary passes to the VIP welcome reception on Thursday June 30 (details to follow)
- includes a keepsake cummerbund and the option to receive it on stage during an award ceremony

### \$2,500 USD — Sponsor the Winning Team Teacher Awards

- acknowledgement in the event program as being the official sponsor for these items
- includes a pull-up banner to be featured in the registration area for the duration of the Championships, with the option to keep the banner
- includes two (2) complimentary passes to the VIP welcome reception on Thursday June 30 (details to follow)
- includes a keepsake award and the option to receive it on stage during an award ceremony

### \$3,000 USD — Sponsor the Girls' Sashes

- acknowledgement in the event program as being the official sponsor for these items
- includes a pull-up banner to be featured in the registration area for the duration of the Championships, with the option to keep the banner
- includes two (2) complimentary passes to the VIP welcome reception on Thursday June 30 (details to follow)
- includes a keepsake sash and the option to receive it on stage during an award ceremony

## \$4,500 USD — Facility Access Wristbands

- acknowledgement in the event program as being the official sponsor for these items
- includes a pull-up banner to be featured in the registration area for the duration of the Championships, with the option to keep the banner
- includes two (2) complimentary passes to the VIP welcome reception on Thursday June 30 (details to follow)
- includes up to six (6) nights accommodation (room and tax only) at your choice of hotel from the following: Hotel Dauphin (King), Delta (King or Double), Doubletree (King or Double), Fairmont (Double), Hotel Bonaventure (Double), Hotel Monville (King), Chateau Champlain (King), Sheraton (King or Double).

## 5 – Senior Sponsorship Options:

### \$10,000 USD – PLATINUM VENDOR:

- includes TWELVE standard-length banquet tables with skirting\* and six chairs
- total area will be 10' x 25' (this area will be clearly marked)
- electricity and Wi-Fi charges are included
- first option to choose your space on the master floor plan until May 1st (first paid = first to choose)
- includes four (4) complimentary passes to the VIP welcome reception on Thursday June 30 (details to follow)
- includes two (2) complimentary hotel rooms for up to six (6) nights accommodation (room and tax) at your choice of hotel from the following: Hotel Dauphin (King), Delta (King or Double), Doubletree (King or Double), Fairmont (Double), Hotel Bonaventure (Double), Hotel Monville (King), Chateau Champlain (King), Sheraton (King or Double).
- includes a pull-up banner to be featured outside the vendor room for the duration of the Championships, with the option to keep the banner
- includes two (2) full page COLOUR advertisements

### \$5,000 USD – GOLD VENDOR:

- includes FOUR standard-length banquet tables with skirting, and four chairs\*
- total area will be 10' x 20' (this area will be clearly marked)
- electricity and Wi-Fi charges are included
- second option to choose your space on the master floor place between May 1st and May 15th (first paid = first to choose)
- includes two (2) complimentary passes to the VIP welcome reception on Thursday June 30 (details to follow)
- includes one (1) complimentary hotel room for up to six (6) nights accommodation (room and tax) at your choice of hotel from the following: Hotel Dauphin (King), Delta (King or Double), Doubletree (King or Double), Fairmont (Double), Hotel Bonaventure (Double), Hotel Monville (King), Chateau Champlain (King), Sheraton (King or Double)
- includes a pull-up banner to be featured outside the vendor room for the duration of the Championships, with the option to keep the banner
- includes one (1) full page COLOUR advertisement



### **\$2,500 USD – SILVER VENDOR:**

- includes TWO standard-length banquet tables with skirting, and three chairs\*
- total area will be 10' x 14' (this area will be clearly marked)
- electricity and Wi-Fi charges are included
- your space on the master floor plan will be allocated to you

### **\$1,500 USD – BRONZE VENDOR:**

- includes ONE standard length banquet table with skirting, and two chairs\*
- total area will be 6' x 8', which will be clearly marked
- electricity and Wi-Fi charges are NOT included
  - Wifi access: \$100 USD for entire event
  - Electrical outlet: varies based on needs; contact us for more information.
- your space on the master floor plan will be allocated to you

**\* Extra banquet tables with skirting available for \$44.00 USD each; extra chairs available for \$15 USD each.**



## 6 – How to Proceed:

Thank you for taking the time to read through this document. We hope to welcome you as part of our event.

**Advertisers:** the deadline to submit artwork and payment is May 1, 2022, and there is no late date. The program editor requires print-ready ads, submitted in either: .jpg, .tif or .pdf, and all ads must be at least 300 DPI. Prior to May 1, 2022, any ads not received in the correct format, size or resolution will be returned for re-submission but after May 1, 2022, they will be refused without credit, refund or further recourse. No ads will run without fees. Please contact: [naidc2022program@gmail.com](mailto:naidc2022program@gmail.com).

**Junior Sponsors:** in order to make arrangements for signage and/or receive acknowledgement in the event program, we require that your sponsorship plans are finalized by May 1, 2022. Please contact: [siobhan.fleury@gmail.com](mailto:siobhan.fleury@gmail.com).

**Senior Sponsors (aka Vendors):** full fees are due with your signed contract no later than May 1, 2022. Absolutely no vendors will be permitted to set-up on site without returning a signed contract and paying the appropriate fees in full and in advance of the beginning of the event. Details regarding load-in and vending hours will be communicated by the coordinator (and appear on the contract). Please contact: [siobhan.fleury@gmail.com](mailto:siobhan.fleury@gmail.com)

## Payment Details:

A reminder that all fees are in USD.

1. Wire Transfer	Please contact <a href="mailto:siobhan.fleury@gmail.com">siobhan.fleury@gmail.com</a> for banking information.
2. PayPal	Send email to <a href="mailto:idtace.treasurer@gmail.com">idtace.treasurer@gmail.com</a> AND <a href="mailto:siobhan.fleury@gmail.com">siobhan.fleury@gmail.com</a> to identify PayPal as method of payment. Upon receipt of confirmation from Treasurer, instructions will be provided.
3. Money Order/Bank Draft	Make payable to: North American Irish Dance Championships  Please include copy of contract and post all to: Joanne Cunningham-Kingsbury 2203 Sloane Drive Oakville, Ontario Canada. L6L 2N1
4. Interac E-Transfer (within Canada only)	Contact <a href="mailto:siobhan.fleury@gmail.com">siobhan.fleury@gmail.com</a> for instructions.

For queries about advertising, and to submit ads, please email: [naidc2022program@gmail.com](mailto:naidc2022program@gmail.com); however, contracts need to be submitted to: [Siobhan.fleury@gmail.com](mailto:Siobhan.fleury@gmail.com).

For queries about Junior or Senior sponsorship, please email: [siobhan.feury@gmail.com](mailto:siobhan.feury@gmail.com). We have a customs broker available to work with Senior Sponsors if required. Please note that Senior Sponsors (vendors) are required to demonstrate proof of liability insurance.

## **NAIDC 2022 Senior Sponsor (Vendor) Information and Contract**

Thank you for expressing interest in being a Vendor at the 2022 North American Irish Dance Championships in Montreal. Interested vendors should return forms and fees by May 1, 2022.

### **VENDOR COORDINATOR – TO RECEIVE ALL CONTRACTS:**

Siobhan Fleury TCRG

Email: [siobhan.fleury@gmail.com](mailto:siobhan.fleury@gmail.com)

### **VENDOR FEES\***

**PLATINUM VENDOR: \$10,000 USD** = twelve (12) standard size banquet tables, six (6) chairs.

**GOLD VENDOR: \$5,000 USD** = four (4) standard size banquet tables, four (4) chairs.

**SILVER VENDOR: \$2,500 USD** = two (2) standard size banquet tables, three (3) chairs.

**BRONZE VENDOR: \$1,500 USD** = one (1) standard size banquet tables, two (2) chairs.

\* SEE ATTACHED VENDOR/SPONSORSHIP INFORMATION PACKAGE (P.7-8) FOR FULL DETAILS ON WHAT IS INCLUDED.

### **PAYMENT INFO**

- The full vendor fee in USD is required with the return of this contract no later than **May 1, 2022**.
- Please see P. 9 of the attached Vendor/Sponsorship Information Package for instructions with regard to payment.
- Vendors will forfeit their space should their fee not be paid in advance of the event. There will be no exceptions to this policy.

### **VENDOR INFO**

- A follow up email will be sent to you as soon as your application has been accepted and confirmed.
- Table locations will be assigned in advance.
- Vendors will only be allowed to set up in the space assigned to them.
- Vendors will need to provide all of their required equipment - such as dollies to move items to/from loading dock.
- Vendors are not permitted to sell apparel, clothing or merchandise that features the name of the event (this exclusive privilege has been given to Northwest Designs, who is a Platinum Sponsor).

## **VENDOR HOURS**

Vendor set up:	Thursday	6/30	12:00pm-5:00pm
Business hours:	Thursday	6/30	5:00pm-9:00pm
	Friday	7/1	7:00am-9:00pm
	Saturday	7/2	7:00am-9:00pm
	Sunday	7/3	7:00am-9:00pm
	Monday	7/4	7:00am-9:00pm
	Tuesday	7/5	7:00am-5:00pm
Vendor take down:	Tuesday	7/5	5:00pm-9:00pm

## NAIDC 2022 VENDOR/SENIOR SPONSOR CONTRACT

This agreement is made this \_\_\_\_ day of \_\_\_\_\_ 2022 between IDTAC-E and the vendor known as:

Your Company Name		
Your Name		
Cell/Mobile Number		
Website Address		Email
Mailing Address		
City/ Town		State/Province
Postal/ Zip Code		Country

My company will be vending the following at the 2022 NAIDC (please specify items that you will be selling):

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I am authorized to enter into this agreement to offer and sell ONLY the goods and services described above to participants/spectators at the 2022 North American Irish Dance Championships. This includes all hair, make-up and tanning services. The event is hosted by the IDTAC-E and will be held from July 1-5, 2022 with vendors loading in and beginning sales on Thursday, June 30, 2022 and take down on Tuesday, July 5, 2022 between 5-9pm.

- I accept responsibility to conduct my business in accordance with all laws and regulations of Canada, Quebec, and Montreal.
- I affirm that the title, possession, care and custody of my equipment, inventory and other stock in trade never passes to the IDTAC-E.
- I agree to indemnify and hold harmless the IDTAC-E from any claim directly out of my offering or sales of goods and services within the scope of this contract.
- I understand the IDTAC-E has an official merchandiser. I am therefore not permitted to sell any merchandise that incorporates the IDTAC-E logo, the NAIDC logo, the name of the event or any abbreviation of the same, in any language including Montreal or Montreal 2022.

- I understand that should the organizing committee find me in breach of any of these conditions, they reserve the right to remove and or/prohibit me from further sales or business opportunities.
- I have reviewed the attached Vendor/Sponsorship Information Package and understand what is included as part of my selected rate.
- This contract is only valid when it is signed, contains proof of insurance, and is delivered with a non-refundable payment of the full vendor fee in USD.
- Vendor agrees to abide by the guidelines for shipping, receiving and services.
- Vendor agrees not to sell any outside food or beverages.

**Vendor Fee Due (check one):** \_\_\_ \$10,000 \_\_\_ \$5,000  
 \_\_\_\_\_ \$2,500 \_\_\_ \$1,500

**Payment Options - due by May 1, 2022**

Please circle/highlight your selected option (see detailed instructions on P. 9):

Wire Transfer

Bank Draft/Money Order

PayPal

Interac E-Transfer (Within Canada only)

**Signed:** \_\_\_\_\_

**Date:** \_\_\_\_\_

## NAIDC 2022 Waiver

In signing this contract, I understand that I am renting space only, for the purpose of selling goods and or services to the public. I acknowledge that I am solely responsible for the security of my goods and that the IDTAC-E and the Palais des Congres de Montréal are not responsible for any loss, damage, or injury. I hereby release the 2022 NAIDC, IDTAC-E, Palais des Congres de Montréal, their heirs and assignees from any and all losses and liabilities for my participation in and my travel to and from the 2022 North American Irish Dance Championships.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Company Name: \_\_\_\_\_

**Please indicate your electrical/Wi-Fi needs (checkmark as applicable):**

I do not need access to electricity/Wi-Fi. \_\_\_\_\_

I require access to Wi-Fi. \_\_\_\_\_

I require access to electricity and have elaborated on my needs below. \_\_\_\_\_

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## NAIDC 2022 Junior Sponsorship Contract

This agreement made this \_\_\_\_\_ day of \_\_\_\_\_, 2022  
between the IDTAC-E and the sponsor known as:

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We would like to sponsor the following:

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(PLEASE WRITE IN PREFERRED OPTION FROM SPONSORSHIP  
INFORMATION PACKAGE)

### **Payment Options - due by May 1, 2022**

Please circle/highlight the selected option (see detailed instructions on P. 9):

Wire Transfer

Bank Draft/Money Order

PayPal

Interac E-Transfer (Within Canada only)

Send contract to [siobhan.fleury@gmail.com](mailto:siobhan.fleury@gmail.com).

You will be contacted to finalize the details of your Sponsorship once the contract and payment are received.

## 2022 NAIDC Advertiser Contract (Event Program)

This agreement made this \_\_\_\_\_ day of \_\_\_\_\_, 2022  
between the IDTAC-E and the advertiser known as:

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### I would like to purchase the following advertisement(s):

full COLOUR pages – 8" x 10.5" no bleed	USD \$300_____
full B/W pages – 8" x 10.5" no bleed	USD \$200_____
half B/W pages – 8" x 5" no bleed	USD \$125_____

**Checkmark as applicable.**

### Payment Options - due by May 1, 2022

Please circle/highlight the selected option (see detailed instructions on P. 9):

Wire Transfer

Bank Draft/Money Order

PayPal

Interac E-Transfer (Within Canada only)

You will be contacted to finalize the details of your Advertisement once the contract and payment are received. Please note that advertisements are due no later than May 1, 2022 and need to be emailed to [naidc2022program@gmail.com](mailto:naidc2022program@gmail.com).

Email contract to: [siobhan.fleury@gmail.com](mailto:siobhan.fleury@gmail.com)